# ECLIPSE

by analyticLABS

## Find Your New Normal:
## Connect Your People and Your Data

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AJ Gordon

## Discover the Potential for Your New Normal

Businesses are built on vision, but the world we see ourselves in today is not the same as the one you visualized your company succeeding in. To find a new normal that will keep working when the market changes yet again, everyone is looking for the best way forward—for new ways of thinking, planning, and doing.

Luckily, even before the world turned upside down, the way companies operated, gathered intelligence, and decided direction was changing through data analytics. To stay competitive in a variable market and find advantage in chaos, use data analytics to create a new operating normal that is:

- Flexible & Functional
- Predictive & Proactive
- Cohesive & Connected

Data analytics not only anticipates a disrupted market landscape, Eclipse SaaS data analytics accessibility also combines the experience and insight of your entire team across departments, to find innovative solutions to today's problems and turn tomorrow's challenge into opportunity.

## Find Your Data-Driven, People-Centred Way Forward

To reliably anticipate and mitigate each new disruption, let your data lead the way.

Data analytics turns the monumental task of adapting to change into value-added planning; your data combined with the right analytic solution useful to your entire team creates a compass to guide you and a lighthouse to warn you from danger.

The post-pandemic landscape carries opportunity along with new challenge, and "as it was" is not going to discover the needed solutions. The best data-driven and people-centred new normal for operations and planning is:

- Cohesive
- Connective
- Collaborative

## Make Your Data Accessible with Eclipse

To engage your team in collaborative problem solving, everyone needs to be able to see each other's data in comparison to their own, with all sources collected, related, and visualized for each expert's field but also understandably accessible across fields. You need your entire team working with analytics, which means a system that is useable for everyone in every department.

Instead of spending time learning programs created for data analysts and scientists, your team should be using data analytics for actual operations and planning (Scullion 2021). Data analytics in your new normal should be as accessible for your team as any other resource available through your computer network (Goasduff 2020). To do that, you need tools created with the needs of your entire team in mind—like Eclipse.

# Find Your New Normal With Eclipse SaaS Data Analytics

With continued disruption, companies need a new normal to adapt operations, meet targets, and plan growth. Eclipse makes information accessible for cohesive, connected collaboration providing increased flexibility, intelligence, and reliability in planning and operations.

Use Eclipse in your accessible new operational normal and to guide your way forward: find potential in your cohesive understanding of data, answer questions with your connected data, and use your collaborative team to drive success in your new normal.

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